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### WILEY, REIN & FIELDING



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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

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February 14, 1994

DOCKET FILE COPY ORIGINAL

Mr. William F. Caton Secretary Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Re: Notification of Permitted Written Ex Parte
Presentation in MM Docket Nos. 92-266 & 93-215

Dear Mr. Caton:

E! Entertainment Communications, Inc., by its attorneys and pursuant to Section 1.1206(a)(1) of the Commission's rules, hereby submits two copies of this memorandum regarding a permitted ex parte presentation to Commission officials regarding MM Docket Nos. 92-266 & 93-215.

Today at 10:30 a.m. and 2:30 p.m., Lee Masters, President of E! Entertainment Television, Inc. and Debra Green, Senior Vice President, Affiliate Relations, along with Donna C. Gregg and Peter D. Ross of Wiley, Rein & Fielding, met with James Olson and Edward Hearst of the Cable Services Bureau. The discussion related to issues raised in the attached written ex parte presentation and above-named company's pleadings in the cable rate regulation dockets cited above.

Kindly direct any questions regarding this matter to the undersigned.

Respectfully submitted,

at 1/2

Peter D. Ross

PDR/ddl Attachment

cc: James Olson Edward Hearst

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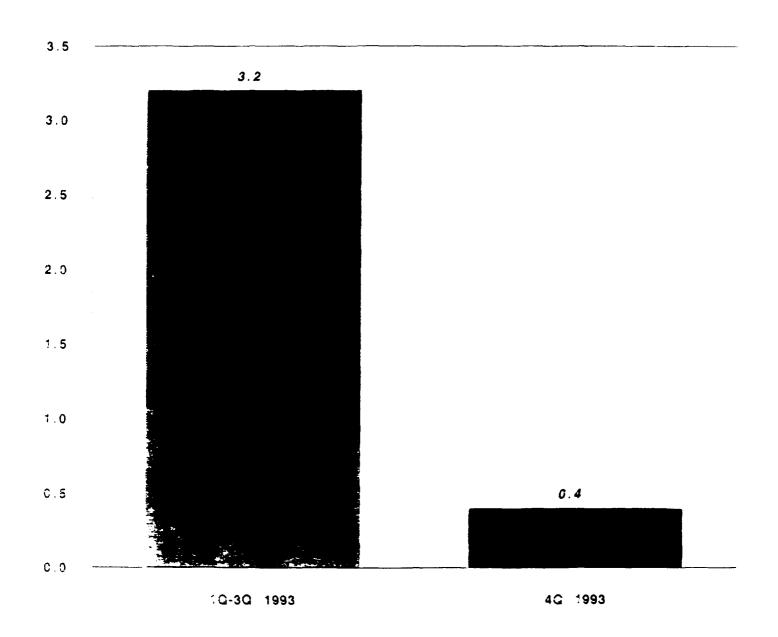
ENTERTAINMENT TELEVISION, INC.

NEGATIVE IMPACT OF REGULATION ON A NEWER
PROGRAMMING SERVICE

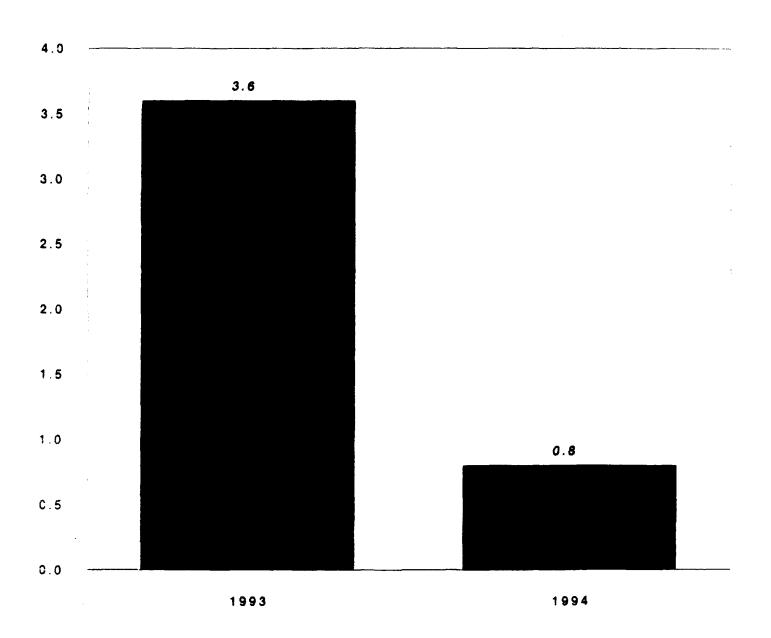
PRESENTED TO

THE FEDERAL COMMUNICATIONS COMMISSION
FEBRUARY 14, 1994

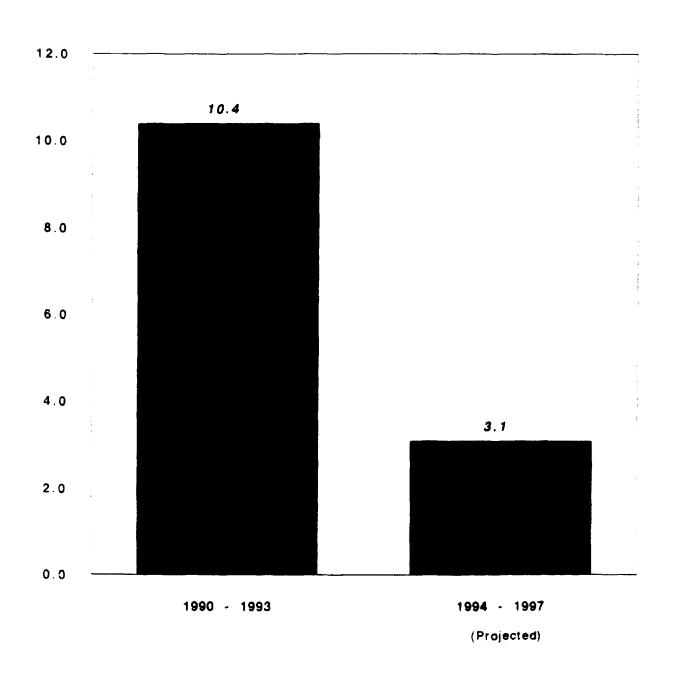
## E! Entertainment Television, Inc. 1993 Subscriber Increases Effect of Regulation (Millions)



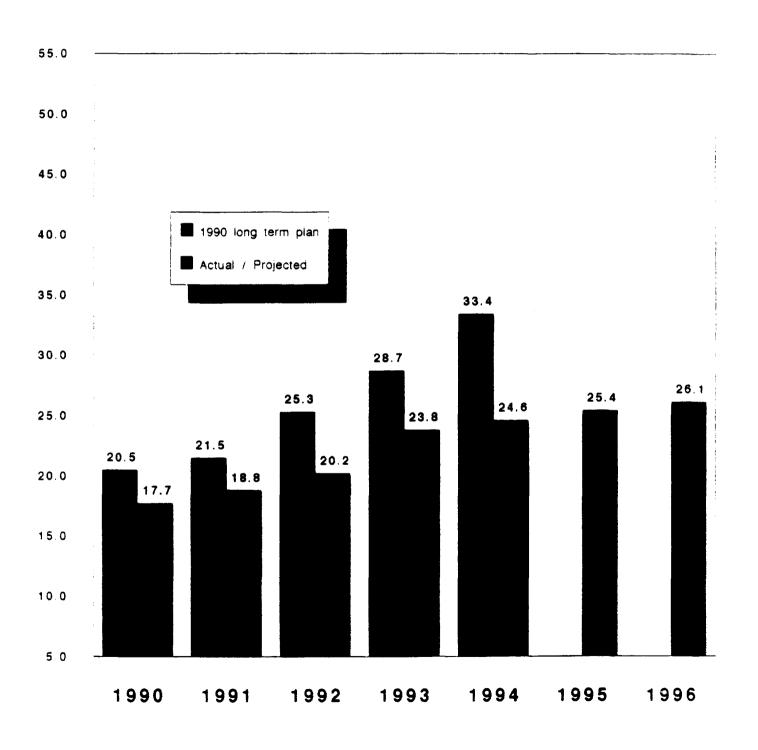
# E! Entertainment Television, Inc. 1993 and 1994 Subscriber Increases Effect of Regulation (Millions)



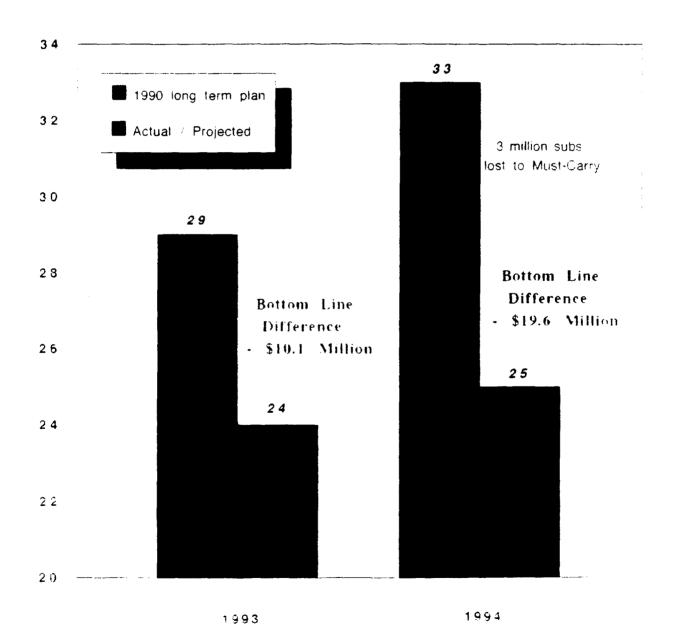
### E! Entertainment Television, Inc. 1990 - 1997 Subscriber Growth Effect of Regulation (Millions)



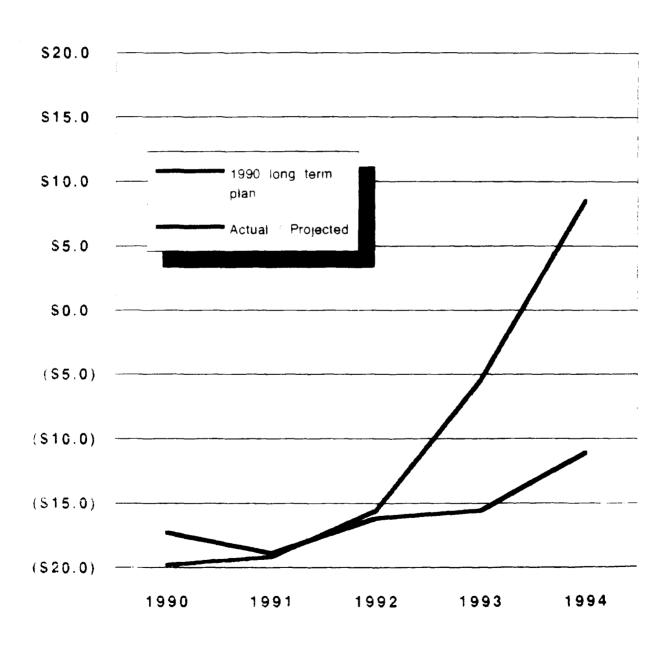
## E! Entertainment Television, Inc. Actual and Projected Subscribers Effect of Regulation (Millions)



## E! Entertainment Television, Inc. 1993 and 1994 Projected Subscribers Effect of Regulation (Millions)



# E! Entertainment Television, Inc. Net Income (Loss) Effect of Regulation (Millions)



## E! Entertainment Television, Inc. Cumulative Losses Effect of Regulation (Millions)

